

Advisor: \_\_\_\_\_

Name: \_\_\_\_\_

Date admitted into Major: \_\_\_\_\_

Transfer credits: \_\_\_\_\_

**BACHELOR OF SCIENCE  
COMMUNICATIONS  
ADVERTISING COMMUNICATIONS CONCENTRATION**

**GENERAL EDUCATION CORE REQUIREMENTS**

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SFL	_____	(Health)	3 _____
SFL	_____	(Activity)	.5 _____
SFL	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	History of World Civilization I	3 _____
HIS	102	History of World Civilization II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences (Division III)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
<b>QUANTITATIVE (Q)</b>	_____	<b>DIVERSITY (V)</b>	_____
		<b>WRITING (W)</b>	_____

**COURSES IN MAJOR (42 credits total)**

**Major Core Courses (27 credits)**

COM	201	Intro. to Communications	3	_____
COM	202	Writing for Media	3	_____
COM	205	Computer Prod. in Communications	3	_____
COM	300	Research Methods in Communications	3	_____
COM	309	Editing	3	_____
COM	320	Principles of Advertising	3	_____
COM	321	Print Copywriting	3	_____
COM	412	Advertising Case Studies	3	_____
COM	421	Copywriting for Electronic Media	3	_____

**Major Electives (9 credits)**

**Choose three of these courses:**

COM	210	Communication Technology	3	_____
COM	305	Law & Ethics	3	_____
COM	315	Communication Theory	3	_____
COM	316	Global Communications	3	_____
COM	335	Writing for Corporations	3	_____
COM	349	Principles of Public Relations	3	_____
COM	410	Direct Response Writing	3	_____
COM	416	Advertising Campaigns	3	_____
COM	495	Special Topics Seminar	3	_____

**Major Capstone Courses (6 credits)**

COM	503	Seminar in Communications	3	_____
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**Choose one of these courses:**

COM	501	Practicum in Communications	3	_____
COM	502	Communications Lab Practicum	3	_____
COM	505	Internship in Communications	3	_____

**MINOR: \_\_\_\_\_ (15-18 credits total)**

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**FREE ELECTIVES (12 credit minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation.

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS     LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS     LEVEL III TO BE COMPLETED BEFORE GRADUATION  
Exceptions in the timing of courses will be made for transfer students.

Advisor: \_\_\_\_\_

Name: \_\_\_\_\_

Date admitted into Major: \_\_\_\_\_

Transfer credits: \_\_\_\_\_

**BACHELOR OF SCIENCE  
COMMUNICATIONS  
JOURNALISM CONCENTRATION**

**GENERAL EDUCATION CORE REQUIREMENTS**

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SFL	_____	(Health)	3 _____
SFL	_____	(Activity)	.5 _____
SFL	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	History of World Civilization I	3 _____
HIS	102	History of World Civilization II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences (Division III)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
<b>QUANTITATIVE (Q)</b>	_____	<b>DIVERSITY (V)</b>	_____
		<b>WRITING (W)</b>	_____

**COURSES IN MAJOR (42 credits total)**

**Major Core Courses (27 credits)**

COM	201	Intro. to Communications	3	_____
COM	202	Writing for Media	3	_____
COM	205	Computer Prod. in Communications	3	_____
COM	300	Research Methods in Communications	3	_____
COM	309	Editing	3	_____
COM	370	Fundamentals of News Writing	3	_____
COM	371	News Reporting and Writing	3	_____
COM	470	Feature Writing	3	_____
COM	501	Practicum in Communications	3	_____

**Major Electives (12 credits)**

**Choose four of these courses:**

COM	210	Communication Technology	3	_____
COM	305	Law and Ethics	3	_____
COM	315	Communication Theory	3	_____
COM	316	Global Communications	3	_____
COM	335	Writing for Corporations	3	_____
COM	351	Public Relations Writing	3	_____
COM	471	Public Affairs Reporting	3	_____
COM	472	Health and Medical Journalism	3	_____
COM	495	Special Topics Seminar	3	_____
COM	505	Internship in Communications	3	_____

**Major Capstone Course (3 credits)**

COM	503	Seminar in Communications	3	_____
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**MINOR: \_\_\_\_\_ (15-18 credits total)**

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**FREE ELECTIVES (12 credit minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation.

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS     LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS     LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

Advisor: \_\_\_\_\_

Name: \_\_\_\_\_

Date admitted into Major: \_\_\_\_\_

Transfer credits: \_\_\_\_\_

**BACHELOR OF SCIENCE  
COMMUNICATIONS  
PUBLIC RELATIONS CONCENTRATION**

**GENERAL EDUCATION CORE REQUIREMENTS**

Competencies			
<input type="checkbox"/>	Basic College Math		
<input type="checkbox"/>	Reading Comprehension		
<input type="checkbox"/>	Computer Literacy		
ENG	101	Composition I	3 _____
ENG	102	Composition II	3 _____
SPC	101	(Public Speaking)	3 _____
SFL	_____	(Health)	3 _____
SFL	_____	(Activity)	.5 _____
SFL	_____	(Activity)	.5 _____
Distribution Sequences (18-20 credits)			
_____	_____	(Lab Science I)	3-4 _____
_____	_____	(Lab Science II)	3-4 _____
HIS	101	History of World Civilization I	3 _____
HIS	102	History of World Civilization II	3 _____
_____	_____	(Literature I)	3 _____
_____	_____	(Literature II)	3 _____
Distribution Electives (15 credits)			
Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions.			
Humanities (Division I)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Science/Mathematics (Division II)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Social Sciences (Division III)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
(Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)			
<b>QUANTITATIVE (Q)</b>	_____	<b>DIVERSITY (V)</b>	_____
		<b>WRITING (W)</b>	_____

**COURSES IN MAJOR (42 credits total)**

**Major Core Courses (27 credits)**

COM	201	Intro. to Communications	3	_____
COM	202	Writing for Media	3	_____
COM	205	Computer Prod. in Communication	3	_____
COM	300	Research Methods in Communication	3	_____
COM	309	Editing	3	_____
COM	349	Principles of Public Relations	3	_____
COM	351	Public Relations Writing	3	_____
COM	450	Adv. Public Rel. Writing	3	_____
COM	455	Public Relations Case Studies	3	_____

**Major Electives (9 credits)**

**Choose three of these courses:**

COM	210	Communication Technology	3	_____
COM	305	Law and Ethics	3	_____
COM	315	Communication Theory	3	_____
COM	316	Global Communications	3	_____
COM	320	Principles of Advertising Communications	3	_____
COM	335	Writing for Corporations	3	_____
COM	370	Fundamentals of News Writing	3	_____
COM	465	Media Relations	3	_____
COM	495	Special Topics Seminar	3	_____

**Major Capstone Courses (6 credits)**

COM	503	Seminar in Communications	3	_____
<b>Choose one of these courses:</b>				
COM	501	Practicum in Communications	3	_____
COM	502	Communications Lab Practicum	3	_____
COM	505	Internship in Communications	3	_____

**MINOR: \_\_\_\_\_ (15-18 credits total)**

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**FREE ELECTIVES (12 credit minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation.

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS     LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS     LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

**Total minimum credits for graduation: 120**

Effective: 9/07